

Welcome to the November 28th edition of the CATalog.

Spotlight on: Big Tobacco Will Finally Run Court-Ordered Anti-Smoking Ads
MedPage Today - 11/21/2017

Beginning November 26th, more than a decade after a federal court ordered them to do so, major tobacco companies in the U.S. will launch advertising designed to highlight the deadly nature of their products. The ads, which will run in major newspapers and on television networks, will include specific, agreed-upon, statements. Read more [here](#).

Cancer News

HPV Testing Alone: Ready for Cervical Cancer Screening?
Medscape - 11/21/2017

Cotesting for cervical cancer using both Pap smear testing and HPV testing does not improve cancer detection to any great degree in comparison with using HPV testing alone, say NCI researchers. Using HPV testing alone as a cervical cancer screening option would be nearly as effective as the combination HPV and cytology contesting. Read more [here](#).

Cancer Survivors Can Develop PTSD, Too
HealthDay News - 11/20/2017

New research from the National University of Malaysia shows the trauma of a cancer scare often leaves survivors with post-traumatic stress disorder. Of 469 adults with different types of cancer, nearly 22 percent had symptoms of PTSD six months after their cancer diagnosis, and about six percent still had the condition four years after diagnosis. Read more [here](#).

Study Untangles Disparity in Colon Cancer Survival Rates
HealthDay News - 11/15/2017 09:00 AM EST

Health insurance and tumor characteristics are major reasons for the differences in colon cancer survival rates between blacks and whites in the

United States, a new study from American Cancer society finds. Read more [here](#).

Commitment Is Key for Online Quit-Smoking Groups

HealthDay News - 11/13/2017

Researchers at the University of Iowa examined the impact of BecomeAnEX.org, a social network site created by the nonprofit anti-tobacco group Truth Initiative, in collaboration with the Mayo Clinic. After three months, 21 percent of those who actively contributed content on the site had quit smoking, compared with 11 percent who only read others' posts and eight percent of those who never visited the site. Read more [here](#).

HPV Vaccine Linked to Drop in Cases of Rare Childhood Disease

HealthDay News - 11/09/2017

The HPV vaccine may also protects against a rare, chronic childhood respiratory disease. A study from Victorian Cytology Service in Melbourne suggests that new cases of recurrent respiratory papillomatosis are disappearing in Australian children because of the country's successful HPV vaccination program. Read more [here](#).

Trainings, Events, and Educational Opportunities

Webinar: Employer Strategies for Success: Colorectal Cancer Screening Promotion

Thursday, November 30, 2017 - 1:00-2:00pm CST

Hosted by the American Cancer Society, this webinar will look at ways that employers can increase the number of their employees in the recommended age range who get screened for colorectal cancer. Click [here](#) for more information.

Webinar: Addressing the Need for LGBTQ-Affirming Cancer Care: A Focus on Sexual and Gender Minority Prostate Cancer Survivors

Tuesday, December 12, 2017 – 2:00pm-3:30pm CST

Live training from the GW Cancer Center. Hear from experts in the field as they discuss the unique challenges experienced by sexual and gender minorities, with a special focus on the cancer needs of gay, bisexual and transgender prostate cancer patients and survivors. Click [here](#) to register.

Resources

Videos: Joan Lunden Shares Her Breast Cancer Story in CDC Videos

Nationally recognized news personality Joan Lunden is a survivor of triple-negative breast cancer (a cancer that doesn't respond to hormone therapy). In two new, short videos, she shares advice on choosing the right treatment and keeping a positive attitude. Click [here](#) to view them.

Videos: Joan Lunden Discusses Colorectal Cancer Screening

Joan Lunden explains how colorectal cancer screenings can save lives because it can find cancer early, or even stop it before it starts. Hear her three-step plan for preventing colorectal cancer: Click [here](#) to view them and other related videos.

Datasets: Health Information National Trends Survey

NCI has released two datasets from its Health Information National Trends Survey (HINTS). One set combines HINTS topics about cancer knowledge and cancer risk behaviors with survey answers about the way people use health information technology and electronic medical records. The second set has to do with how the public looks at tobacco products and communication about tobacco products. Click [here](#) to access HINTS.

Inspiration

Expanding Smoking Cessation Services at NCI-designated Cancer Centers: An Interview with Dr. Glen Morgan

NCI Cancer Currents Blog - 11/22/2017

NCI's Dr. Glen Morgan discusses NCI's Cancer Center Cessation Initiative, including how and why this smoking cessation initiative was developed and its long-term goals. Read more [here](#).

Thanks for reading, and please email [Alyssa Rubin](#) if you have any news, trainings, or funding opportunities you would like included in the next CATalog.