

Welcome to the March 7th edition of the CATalog. Keep an eye on your inbox for the CAT Satisfaction Survey. It should be out next week!

Spotlight on: Colorectal Cancer Awareness Month

March is National Colorectal Cancer Awareness Month. CDC's [Screen for Life campaign](#) has new and updated materials to use in March and throughout the year in their [Resource Toolkit](#), including Facebook posts, graphics sized for [social media](#) and Updated Print Materials including [fact sheets](#), [brochures](#), [one-pagers](#), [posters](#) and [postcards](#) in English and Spanish.

Cancer News

Nasal Swab Shows Promise in Confirming Lung Cancers

HealthDay News - 02/27/2017

Lung cancer remains by far the leading cancer killer because it is often caught too late. Researchers at [Boston University](#) now say it may someday be possible to quickly confirm the disease after a CT scan, by using a simple nasal swab. Read more [here](#).

Aspirin to Reduce Cancer Risk

National Cancer Institute - 02/23/2017

Millions of U.S. adults take aspirin to reduce their risk of heart attack or stroke, but studies over the last two decades have suggested that regular aspirin use may also decrease the risk of developing or dying from some types of cancer. Read more [here](#).

10 Daily Servings of Fruits, Veggies a Recipe for Longevity

HealthDay News - 02/23/2017

Researchers at [the School of Public Health at Imperial College London](#) saw reductions in risk of heart disease, stroke, cancer and early death in people

who eat 10 or more servings of fruits and vegetables per day. Eating 10 daily servings was associated with a 13 percent reduced risk of cancer. Read more [here](#).

Quality Of Life with Those with Advanced Cancer Improved Through Walking *Medical News Today - 02/21/2017*

Walking for just 30 minutes three times per week could improve the quality of life for those with advanced cancer, but physical activity commonly declines considerably during treatment and remains low afterwards, a new study published in the [BMJ Open Journal](#) has found. Read more [here](#).

Many Younger Cancer Survivors Can't Afford Their Meds *HealthDay News - 02/21/2017*

The skyrocketing cost of prescription drugs has many U.S. cancer survivors skipping needed medications or seeking cheaper alternatives, putting their health at risk. A new study from the [American Cancer Society](#) revealed that younger, privately insured patients are particularly likely to cut corners when it comes to medications. Read more [here](#).

U.S. Cancer Mortality Rates Falling, But Some Regions Left Behind *National Cancer Institute - 02/21/2017*

In 2014, for example, the county with the highest overall cancer mortality had about 7 times as many cancer deaths per 100,000 residents as the county with the lowest overall cancer mortality. Read more [here](#) or check out the full article from JAMA [here](#).

Training and Educational Opportunities

Webinar: Culturally Proficient Strategies to Improve Colorectal Cancer Screening Among Hispanics

Wed Mar 29, 1:00 PM – 2:00pm CST

Join the Nuestras Voces (Our Voices) National Hispanic Network to Reduce Tobacco-Related and Cancer Health Disparities. Click [here](#) to register.

In-person course at Austin Community College: Effective Grant Writing
ACC Highland Business Center, Fri Apr 7, 9:00am-4:00pm CST

A one-day complete “nuts and bolts” guide to grant proposal development and management of critical proposal development processes. Click [here](#) for more info or to register.

Exhibitor Opportunity: The 2017 UT System Eliminate Tobacco Use Summit
AT&T Conference Center, Austin, TX. April 17-18

Do you want to be an exhibitor at the 2017 University of Texas System Eliminate Tobacco Use Summit? If so, Please complete the [online registration](#) by Friday, March 24th to reserve your exhibit table. Registration to **attend** the summit will be in the next CATalog.

Watch Online: Earn CEUs for watching award-winning HPV documentary
“Someone You Love” follows the lives of five brave women affected by HPV. Their stories portray the misconceptions, stigma, shame, heartbreak, pain, and triumph that they experience while battling cervical cancer. Click [here](#) to visit The Indiana Immunization Coalition for more info or to register.

Resources

Updated: American Cancer Society’s [Coping with Cancer](#).

Click [here](#) to learn more about the types of feelings people with cancer commonly experience during and after treatment and find suggestions for healthy ways deal with these common feelings

Updated: American Cancer Society’s [Colorectal Cancer Statistics, 2017](#)

Despite dramatic reductions in overall colorectal cancer incidence and mortality, striking disparities by age, race, and tumor subsite remain. More here: [Colorectal Cancer Statistics](#) and [Colorectal Cancer Facts & Figures](#).

Fact Sheets: [Self-Made Health Network Releases Determinants of Health](#)

New fact sheets featuring information on lowering cancer rates and smoking use in vulnerable populations are available online. Click [here](#) to access and download the fact sheets.

Funding Opportunities

[Small Business Technology Transfer Grant Applications \(STTR Program\)](#)

Expiration date: April 5, 2017

The STTR program is intended to stimulate a partnership of ideas and technologies between innovative small business concerns (SBCs) and non-profit research institutions through Federally-funded research or research and development (R/R&D). Click [here](#) for more information.

[Small Business Innovation Research Grant Applications \(SBIR Program\)](#)

Expiration date: April 5, 2017

The SBIR program is intended to meet the following goals: stimulate technological innovation in the private sector; strengthen the role of small business in meeting Federal research or research and development (R/R&D) needs; increase the commercial application of Federally-supported research results; foster and encourage participation by socially and economically disadvantaged small business concerns and women-owned business concerns in the SBIR program; and improve the return on investment from Federally-funded research for economic and social benefits to the Nation. Click [here](#) for more info.

Inspiration

[Physicians Can Make a Difference -A Personal Perspective from Dr. Davor Vugrin](#)

Texas Medical Association - 02/28/2017

Dr. Vugrin's story describes one of the best rewards of being a physician - saving and improving patients' lives, even the lives of individuals of whom he or she might be unaware. Click [here](#) to read more.

[Thanks for reading](#), and please email [Alyssa Rubin](#) if you have any news, trainings, or funding opportunities you would like included in the next CATalog.